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**Indiana Main Street Honors All Good Things Soap and Such of Madison with
*Main Street Business of the Year Award***

ARCADIA, IN- Yesterday, Indiana Main Street honored All Good Things Soap and Such of Madison with the 2011 Indiana Main Street Business of the Year Award during the statewide Indiana Main Street Conference, held at Alice's Restaurant in Arcadia, Indiana. The Indiana Main Street Program is managed by the Indiana Office of Community and Rural Affairs (OCRA).

"Congratulations to Sonia and Larry of All Good Things Soap and Such on receiving this well-deserved award," said Lt. Governor Skillman, who oversees OCRA. "This business is helping local downtown revitalization efforts and promoting economic activity in their community."

All Good Things Soap and Such started as a small family business on a farm in Canaan, Indiana in 2004. Owners Sonia and Larry decided to take a risk in 2009 and purchase a downtown main street building to expand their business, the product and the word about healthy products for healthy living. The store sells homemade soaps, fragrance, and other body products with an emphasis on all natural aromatherapy, eco-friendly packaging and point of sale packaging. Beyond the retail store and website, they also wholesale to other small businesses. The store's personal and friendly service make the shop successful.

Indiana Main Street was established to provide economic revitalization and professional assistance to participating communities. Indiana Main Street encourages the revitalization and restoration of downtown areas in Indiana cities and towns.

For more information about Indiana Main Street, please visit www.ocra.in.gov/mainstreet.

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The Indiana Office of Community and Rural Affairs was created by legislation in 2005, making rural Indiana a major focus for the first time. For additional information on OCRA and its programs visit www.in.gov/ocra.

For updates from the Lt. Governor and the agencies she oversees, please sign up at www.in.gov/lgov.